

Sheikh Ahmed

User Experience Designer

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Summary

A UX designer with over 15 years experience. I create eye-catching interfaces that provide a functional user experience. Clients include Arts Council England, WaterAid, Bank of America, BBC Radio 1, British Telecom, BMW Group, Corbis and Warp Records.

Experience

Save Water Save Money Product Manager

Environmental data solutions company focussing on water consumption and reduction. Product managed a team for a customer engagement gamification project for the UK market. Very rapidly expanded into Australia & the USA resulting in over 80,000 signups. Jun 2017 to Sep 2019 - London Bridge, London

Fail Co-Founder

Startup web design agency, delivering digital services to the electronic music industry. Product & UX Management of delivering content-driven websites for independent artists and labels. The optimised user experience led to a 30% increase in user engagement. Jan 2015 to Jun 2017 - Istanbul, Turkey

Brainstorm Mobile Solutions Lead UX Designer

Multi-channel engagement solutions powering enterprise-level messaging. Streamlined UX for their SaaS messaging platform. UI & Front End development on email campaigns for Bank of America, Tesco Mobile & O2, improving engagement by 40%. Jul 2011 to Jan 2015 - Kentish Town, London

Oxygen8 Communications Senior UX Designer

A global provider and aggregator of mobile payment services. Successfully rebranded their corporate identity for online and offline channels. Improved UX of internal billing platform, achieving a 25% increase in client satisfaction. Nov 2009 to Jun 2011 - Kentish Town, London

Skills

Interaction

Research
Wireframing
Prototyping

Software

Sketch
Adobe Photoshop / XD
Principle

Coding

HTML
CSS

Interests

I'm a self-confessed music nerd, I own an unhealthy amount of records. I create monthly podcasts for my long-running radio station and DJ nationally and internationally at events. Away from music I obsess about movies, graphic design and art.